

Background

The Santa Fe Area Home Builders has been hosting an exposition for the home building industry in Santa Fe and Northern New Mexico for 21 years. It was called the Home & Garden Show and the Home & Remodeling Show. It has been held at the Community College, Genoveva Chavez Center, and the Santa Fe Convention Center among other locations over the years. It has been the premier event in Santa Fe for Builders, Landscapers, Interior Designers and others to showcase their work and meet potential new clients.

Over the years SFAHBA has developed a Remodelers Showcase which allows builders, designers and landscapers to submit their best projects in portfolio format. If a project was judged as demonstrating excellence in remodeling, it was given an award. We combined these project submittals with a spring edition of our magazine, *Haciendas*. The "Show" is now combined with the Excellence in Remodeling Awards, the *Haciendas – Home Design Remodel* magazine and is called the **Remodelers Showcase & Expo**.

The Competition

This year the Expo is taking place at the Shellaberger Tennis Center. It is a great venue for the Expo with over 40,000 square feet of space, free parking and a central Santa Fe location on the campus of the University for Art and Design (formerly known as the College of Santa Fe).

Unfortunately, the entrance the Expo will be using at Shellaberger Center is uninteresting and dreary. The goal of the competition is twofold: make the entrance to the expo inviting and beautiful and encourage our local landscape related businesses to be involved in the Expo.

Eligibility

Open to all including landscape architects, designers, architects, nurseries, installers, individuals, firms or teams. If working in a team, a team leader must be identified and be the point of contact for the team. The team leader or leader's company must be a member of the Santa Fe Area Home Builders Association, a member of the Santa Fe Remodelers.

Submission Requirements

We seek temporary solutions that will enhance the entrance to our Remodelers Showcase & Expo.

The entrance is currently a double door on the plain face of a building. We will be renting a 30' x 30' tent with two side flaps. The side flaps can be up if the weather permits, but designs should allow for the sides in either position. The height of the tent is 8 feet and the tent roof pitches to a center height of 19 feet. The tent has legs 10 feet apart and may have 8 water barrels as ballast. Alternatively, the tent may be staked and ballasted with sand bags. The surface underfoot will be asphalt.

The winning submission must provide handicapped accessibility to the entrance/exit.

The winner will be required to install the winning entry at the entrance to the Remodelers Showcase & Expo on April 27th and leave it in place until 4:00 pm on the 29th. The Winner/Winning Team should be

present during the Expo between 10:00 am and 5:00 pm on the 28th and 10:00 am and 4:00 pm on the 29th.

The site has surveillance cameras, and minimal security will be provided, however neither the Santa Fe Area Home Builders nor Santa Fe Remodelers nor their Board and Trustee members nor the Shellabarger Tennis Center are responsible for loss due to theft or weather.

Submission Components

1. For jurors:
 - Design Floor/Site Plan at 1/2" = 1'-0" scale.
 - Perspective sketch or sketches as needed to convey the design as it will be seen by attendees of the Expo.
 - Plant list
 - Section drawings are encouraged if they will help illustrate the design.
 - Color illustrations are also encouraged.
2. For Haciendas Magazine (to be used for winning entry)
 - Digital, high quality, images of plan and perspective sketch in jpg or tiff format and a minimum of 300 dpi.

Drawings should be delivered to The Santa Fe Area Home Builders at 1409 Luisa Street, Suite A, Santa Fe, NM 87503 by 4:30 PM on March 2nd. Digital images for magazine should be emailed to dee@sfahba.com.

Design Criteria for Judging

Selected submissions must provide a landscape experience that is beautiful, inspiring and

- Consider the relationship to the entrance of the Expo and the parking area
- Consider means for ingress/egress
- Consider how best to show plants, hardscapes, ground covers, statuary, water features, etc. in a temporary format.

Jurors

Selected Design Receives:

The opportunity to install the design at the entrance to the Remodelers Showcase & Expo for the Expo on April 28th.

The winning entry will be featured on an editorial page in the *Haciendas – Home Design Remodel* magazine, the official resource guide of the Remodelers Showcase & Expo.

The winning entry will also be featured on Kim Shanahan's radio show, Green Building and Sustainable Development on KTRC.

Other Entrants Receive:

A 20% discount on a booth inside the Expo.

Schedule

- January 18th, 2012 Call for Entries
- March 2nd, 2012 Entry Form, presentation and magazine information due to SFAHBA
- March 5th – 9th, 2012 Winning entry to be notified & interviewed for magazine editorial
- April 27th, 2012 Installation of winning design at the Shellabarger Tennis Center

To Enter

Fill out the Entry Form and agreement below and deliver it by the deadline along with your submission to: Santa Fe Area Home Builders Association, 1409 Luisa Street, Suite A, Santa Fe, NM 87505.

Questions

Please call SFAHBA at 982-1774 or email questions to dee@sfahba.com.

Team Leader Company Name: _____

Contact Name & Phone/Cell Number: _____

Fax Number: _____ E-Mail Address: _____

Website: _____ CRS # _____

Company Address/City/Zip: _____

Other Team Companies:

Landscape Architect /Architect/Designer: _____

Nursery/grower: _____

Others: _____

Agreement between SFAHBA and Entrant:

If selected as the winning design _____ agrees to install the designed temporary landscape at the Shellabarger Tennis Center on April 27th for the Santa Fe Area Home Builders Association’s Remodelers Expo. The Santa Fe Area Home Builders Association agrees to provide a space for exhibition at the Expo, an editorial in the Haciendas Magazine, Home Design Remodel Issue, and a time slot on the KTRC radio show as described in this document.

Signature, Kim Shanahan, SFAHBA

Signature, Entrant

Print Name