



SHOWCASE & EXPO

17th Annual Remodelers' Showcase Featuring the Excellence in Remodel Awards

OBJECTIVE:

The Remodelers Showcase is an annual event designed to:

- ❖ Provide public recognition for the participants.
- ❖ Expand membership in the Santa Fe Remodeler's Council with Builders, Associates and Designers.
- ❖ Reward Remodelers, Architects, Designers, Associates and Green Builders for their exceptional designs and craftsmanship.

The Instructions for the Application or the interpretation is solely determined by the Remodelers Council and may be subject to change without notification.

ENTRY DEADLINE: March 9, 2012

Marketing opportunity: All accepted entries

- ❖ Each Project Entry, one address, will be featured in a half or full page spread in the 2012 four color ***Haciendas-Home/Design/Remodel Resource Guide***.
- ❖ Each Project Entry may purchase Additional Category entries as a 1/4, 1/2 or full page spread(s). [page 3 of Application]
- ❖ Placement of additional category entries in the ***Haciendas-Home/Design/Remodel Resource Guide*** cannot be guaranteed to be adjacent to original Project Entry. The formatting of the 1/4, 1/2 and full page spreads, for entries, in the ***Haciendas-Home/Design/Remodel Resource Guide*** will be determined by Bella Media with content; photos, logos and copy; supplied by the Entrant.
- ❖ Each entry may have their portfolio prominently displayed at the **2012 Remodelers Showcase & Expo**.
- ❖ Award Winners will receive a beautiful award presented during the **2012 Remodelers Showcase & Expo**.
- ❖ Award Winners will receive recognition in various print media including the Haciendas magazine, local newspapers, and the SFAHBA web-site.
- ❖ Award Winners will receive recognition in the next years' issue of ***Haciendas-Home/Design/Remodel Resource Guide***.
- ❖ Award Winners will receive an acknowledgement at the May SFAHBA Santa Fe Remodelers' lunch meeting.
- ❖ All entries will be listed in the ***Haciendas-Home/Design/Remodel Resource Guide***.