



Haciendas

Home Building Santa Fe Style

**AUGUST 13-15 & 20-22
2021 PARADE OF HOMES**



We Are Inviting You!
Enter A Home in the Parade!

The Haciendas: A Parade of Homes RETURNS returns with a redesigned Haciendas Magazine and sleek new website to support the tour.

Professionals in design, construction, green building and architecture, and visitors from around the world look forward to experiencing "Santa Fe Style" and dream of capturing within their own homes that cutting edge, creative, endemic design that has made Santa Fe famous.

A world class event, spread over two long weekends in mid-August, it is a must see! Many attendees make this a part of their vacation along with the Santa Fe Opera, Indian Market, and the fine dining and shopping.

Your Business and Home will be Showcased via:

- ★ the Summer Edition of Haciendas Magazine (*distributed inside Sunday SF New Mexican and across N. New Mexico*)
- ★ robust Local and National marketing campaign of radio, print, targeted online and social media advertisements (*media partners include All Things Real Estate, Hutton Broadcasting, and Santa Fe New Mexican*)
- ★ beautiful professional photography and/or video hosted on a newly designed and elegant SantaFeParadeofHomes.com website
- ★ an in-person tour with locals and people from across the globe in town for Indian Market

A SFAHBA Member-Builder must be the primary entrant, and Realtors, Interior Designers, Architects, other professionals may participate and be recognized alongside the home builder as co-entrants.

**virtual-only entries are also offered to accommodate homeowners who prefer to avoid public foot traffic.*

Entry Fee for in-person tour: \$3950
ALL the INFO: SantaFeParadeofHomes.com

Santa Fe Area Home Builders Association
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