

- Remodeler Entry Form -



Builders and Remodelers of the Santa Fe Area Home Building Industry,

The 2022 Santa Fe Remodelers Showcase will feature Association member projects virtually and using in-person platforms, including the Home Show event held March 19, 20 2022 at the Santa Fe Convention Center. Video and Photography will be used to showcase projects alongside the Haciendas magazine, all aimed at helping members connect with clients who wish to manifest their home renovation dreams.

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| <ul style="list-style-type: none">● February 1st - Entry Form delivered to SFAHBA● TBD - Send HACIENDAS MAGAZINE one (1) photo & projects descriptions● March 1st - Complete Project Portfolio for Web and Awards Judging delivered to SFAHBA | <ul style="list-style-type: none">● TBD - Spring Edition of HACIENDAS MAGAZINE Published and Distribution Begins● March 20th and @Spring Builders' Rendezvous - AWARDS Announced |
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We invite you to join the 2022 Santa Fe Remodelers Showcase. Feature and promote your work and your company at the center of this event through the numerous promotional channels including:

- Exhibition Space during the 2022 Home Show (March 19 & 20 @ Santa Fe Convention Center)
- Full Haciendas Magazine page featuring your remodel project and business
- Major social media and online ad campaign reaching New Mexico and out-of-state feeder communities
- Projects featured w/ Photo and VIDEO on a *SLICK* SFAHBA website
- Haciendas Magazine - Local Remodeler Professionals - Resource Pages
- Radio advertisements
- Be featured at the second-annual “Builders Rendezvous” outdoor in-person event at SFAHBA
- Dedicated Remodeling Showcase local radio shows including segments on “All Things Real Estate” and “Build Together: the SFAHBA radio hour”.
- Your Project entered in the juried competition with awards for excellence in remodeling. Awardees recognized via published announcements online and in the Spring 2023 Haciendas magazine.

Showcasing your exceptional projects as Santa Fe and Northern New Mexico’s most talented remodelers, this heavily promoted showcase will get your company name out into the community in an effective way. Everything from a modest bathroom to a whole-house remodel is featured in the showcase.

Be a part of Northern New Mexico’s Premier Remodelers Showcase!

INSTRUCTIONS FOR COMPLETION OF APPLICATION AND PORTFOLIO

- To be eligible for entry Remodeler must be a member in good standing of SFAHBA and the Remodelers Council on or before the entry deadline date of **February 1, 2022**
- A **Project Entry** is defined as one remodel/renovation at one address and may be entered in a particular category only once. Previously judged projects may be entered in a different category. For example, if the project was entered previously as a Whole House Remodel; the same project could be submitted this year in the Kitchen category if it was not previously entered in that category.
- One project may be included in multiple categories. Each entry [Project or Additional Category] requires a separate entry fee and **Unique portfolios are required for each entry**. Multiple submissions in different categories for the same project require unique portfolios.
- An **Additional Category Entry** is defined as a remodel/renovation as part of a project entry in additional category(s) with the same address as the project entry.
- Entries must have building permits when required.
- Projects must be located within the seven (7) County service territories of SFAHBA. (Santa Fe, Los Alamos, Rio Arriba, Taos, Colfax, Mora, San Miguel)
- Each paid entry should submit a print or electronic portfolio using Powerpoint, Google Slides, PDF, electronic photo / VIDEO files, or other formats. Santa Fe Remodelers Council will prepare the portfolios into 8-½ x 11 print format or electronic binders for jurors as well as upload the assets to be featured on the SFAHBA website.
- The anonymity of the homeowners will be maintained. Owners will not be contacted and addresses will not be published unless requested by remodelers with the owner's permission.
- Entries will be judged from materials provided in portfolios and an interview with jurors. Project value and quality of workmanship will be determined by the portfolio and interview.
- Materials included in the portfolio should be of professional quality and include photos, drawings, and written descriptions of the work.
- Awards are determined by the jurors based on merit and are not guaranteed. A Grand Showcase Award winner will be selected by the judges and be featured on the cover of the Spring 2023 Haciendas Magazine - Remodeling and Home Design Edition.

Haciendas Magazine & SFAHBA Requirement CHECKLIST

DEADLINE FOR MAGAZINE ENTRIES: TBD

SUBMIT written project description, photography, logo, and other assets for the Haciendas Magazine to Santa Fe New Mexican. *Instruction for uploading assets will follow entry.*

Haciendas Magazine Full Page

(assets required from Builder / Remodeler)

- Written description of remodeling project (subject to interview and scripting by New Mexican)
- Category Project you entered
- Electronic, high resolution, version of your company logo.
- Feature photo - portrait and high-resolution digital photos (minimum 300 dpi)
- Company Name
- Contact Name & Phone/Cell Number
- E-Mail Address
- Company Address/City/Zip
- Architect/Designer (If applicable)

SFAHBA Remodelers Showcase Website

(ADDITIONAL assets for SFAHBA Website DEADLINE: February 15, 2022

SFAHBA and the Santa Fe New Mexican will share a database. Assets submitted online through the Santa Fe New Mexican “Haciendas Portal” will be used to build your showcase page at SFAHBA.com. **In ADDITION** to materials for Haciendas Magazine, Remodelers are invited to submit by email or drop by our offices with **additional materials for your Remodelers Showcase Judging and WEBSITE Page:**

- Up to 30 Photos** - before, after, detail shots, etc (high-resolution jpg, png, tif)
- Floor plans, technicals drawing, elevations, and plans, etc
- Up to **600 word narrative** about the remodel project
- Video File**, three minutes or less (*remodeler testimonial, remodel fly through, etc)
**Remodeler entitled to an SFAHBA produced raw, no frills remodeler testimonial video in-house using SFAHBA equipment.*

Builder / Remodeler Entry Agreement

Form Deadline - February 1st, 2022

Commitments after this date may result in the forfeit of certain benefits due to ad deadlines.

Company Name: _____

Contact Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website (for clickable links): _____

Social Media Handles (Instagram / Facebook / Youtube / etc. (for website) _____

Printed Name: _____ Title: _____

Signature: _____ Date: _____

You will receive a confirmation email with instructions for you to upload your logos, images, descriptions.

Project Criteria and Category

Main Entry Category to be featured in the Spring 2022 Haciendas Magazine:

What category is the main entry in? _____ (Refer to Categories below)

Choose as many additional categories as desired. (MAIN Entry Category is \$750, each additional category is \$100)

- Whole House Remodel
- Remodel Other than Whole House
- Addition
- Kitchen
- Bath
- Outdoor Living Space

- Remodeled Landscape
- Unique Detail(s) or Feature(s)
- Commercial Renovation
- Historic Restoration
- Exterior Renovation
- "Green" Renovation using natural / sustainable building materials

Project Completion Date _____

Project Designed by _____

Is the project owned by the entrant? _____ Square feet of Category Entry? _____

Job-site Address [Will not be published] _____

Each Project Entry and Additional Category Entry requires a separate and unique portfolio and MUST be turned in by, *March 1, 2022*

**Santa Fe Remodelers Showcase
“Excellence in Remodeling” Awards**

Awards are determined by merit. It is the jurors’ discretion to award or not to award Project, Category, or Grand Showcase award.

Fees for Entry – Deadline February 1, 2022

PROJECT ENTRY FEE: \$750.00 _____

Additional Category Entries: \$100/ea _____

Annual Membership Required for Entry - \$675.00 _____

(includes membership in Local SFAHBA, NAHB & NMHBA)

Santa Fe Remodelers Council - \$85.00 _____

(includes membership in NAHB Remodelers Council)

Check enclosed Credit Card Payment by phone

TOTAL: _____

Entry fees dues by February 1, 2022

(Credit Card Payment includes a 2.5% CC processing fee used to cover charges accrued from financial institutions when processing credit card transactions and SFAHBA does not profit from collected fees.)

Return form and remit payment to SFAHBA:

Santa Fe Area Home Builders Association
2520 Camino Entrada, Suite B
Santa Fe, New Mexico 87507

By Email: Tanya@SFAHAB.com | Questions: 505-982-1774 or 505-455-2853